



Juneau Utilities

Report to Our Customers: 2006 Community Programs

Keeping the Power at Home

All electric utility customers in Wisconsin pay a "Public Benefits Charge" on their monthly electric bills. The funds collected are spent on energy efficiency and conservation programs that benefit our customers.

As your community-owned utility, we are able to ensure that every dollar we collect stays in our community. We have the unique opportunity to use these funds in ways that make a difference - to you, your neighbors and our quality of life right here at home.

Wisconsin law requires that funds be split between programs that help residential and business customers conserve energy and initiatives that help income-qualified households afford the energy they need.

In the past year, we've put this money to good use in our community through the following programs:

ENERGY CONSERVATION PROGRAMS

Appliance Turn-in Reward: We remove and recycle old, inefficient refrigerators and freezers, plus give a cash incentive for new, energy-efficient appliances. Funds spent = \$3,378

Efficient Heating & Cooling Initiative: High efficiency central air conditioners and furnaces can help you save on your electric bill and keep you comfortable all year long. Qualifying purchases are eligible for Cash-Back Rewards. Funds spent = \$350

ENERGY STAR® Bulb Giveaway: During Public Power Week, we distributed compact fluorescent light bulbs (CFLs) to residential customers at no cost so they could experience the benefits first-hand. CFLs use 75% less energy than standard incandescent bulbs and last ten times longer. Funds spent = \$2,375

ENERGY STAR Lighting & Appliances: Products that carry the ENERGY STAR label use less energy than other products, saving you money on electric bills. These products also help protect the environment by conserving energy and reducing the need to build additional power plants. Funds spent = \$774

National Theatre for Children: We sponsor this professional acting troupe's visit to our local schools to present an imaginative and educational performance designed to educate students about the importance of energy conservation and electrical safety. Funds spent = \$613

Tree Power! Cash Rebate: Strategically planted trees can provide beneficial shading during summer months when demand for energy is at its peak. Our cash incentives encourage homeowners to plant the right trees in the right place. Funds spent = \$632

INCOME-QUALIFIED PROGRAM

Customer Credit Program: This program helps income-qualified customers afford the energy they need. Customers apply for assistance through local and county social service agencies. Funds spent = \$9,379

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Public Benefits funding gives us the power as a community to help less fortunate families, assist local businesses and preserve our environment. If you would like to make an additional financial contribution to help support these community efforts, please return the following slip, along with a check, to Juneau Utilities, P.O. Box 62, Juneau, WI 53039.

Name _____ Phone _____

Address _____

Account Number _____

I would like to donate \$_____ to support energy programs in our community *(make check payable to Juneau Utilities)*.

I would like my donation to fund local energy conservation programs.

I would like my donation to fund local income-based programs.

I would like to donate \$_____ to the Wisconsin Department of Administration's statewide programs *(make check payable to the Wisconsin Department of Administration)*.

I would like my donation to fund statewide energy conservation programs.

I would like my donation to fund statewide income-based programs.

